

# Selecting and Implementing Evidence-Based Practices

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# AGENDA

- **What is an Evidence-Based Practice?**
- **How do you go about Selecting and EBP?**
- **Implementing EBPs – The Ins and Outs!!**
- **What about Fidelity?**

# What Makes A Practice Evidence-Based?



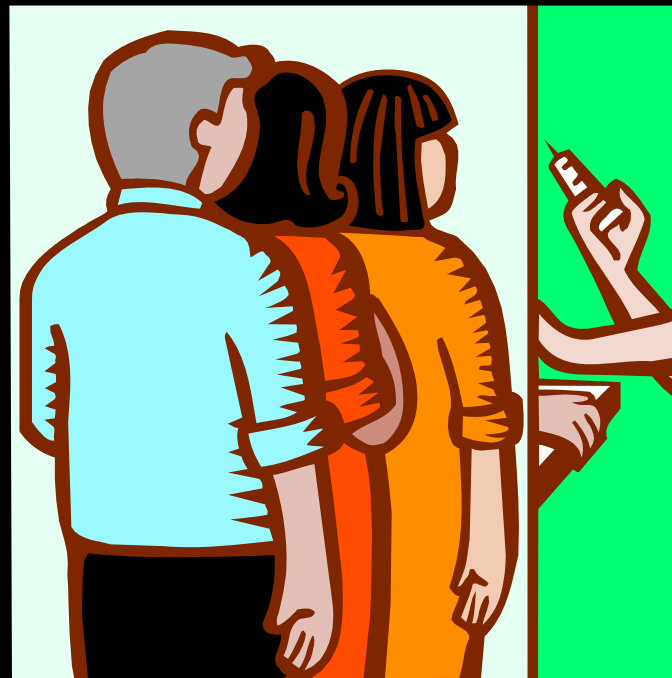
# Why Should You Care?

- Research directly or indirectly affects the practice of prevention and treatment on a daily basis.
- Research is ongoing and evolving...what “works” today may be replaced by more effective treatments later



*Trepanation once was a “scientific cure” for mental illness.*

You treat opiate addicts and they are not meeting expected treatment outcomes, so your clinical director provides you with information on some new treatments and asks you to pick a different approach.....



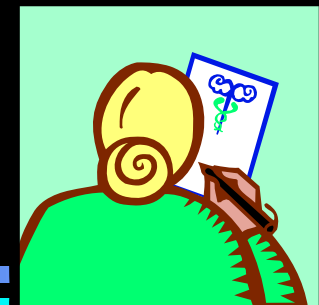
## Which treatment would you choose?

- A. "this treatment produced a 17% reduction in illicit opioid-positive urine screens"
- B. "compared with the other treatment, illicit opioid use was reduced by 31%"
- C. "for every 6 clients given this treatment one additional client achieved an illicit opioidfree outcome"

increasingly important skill:  
understand the nature of clinical  
research and be able to interpret  
and apply it



# The Process of Research



## Hierarchy of Evidence

**Systematic Reviews / Meta-Analyses of RCTs**  
(what the heck are all these studies saying?)

**Randomized Controlled Trials** (can you spell  
A-N-A-L?)

**Cohort Studies** (you got treated and I didn't)

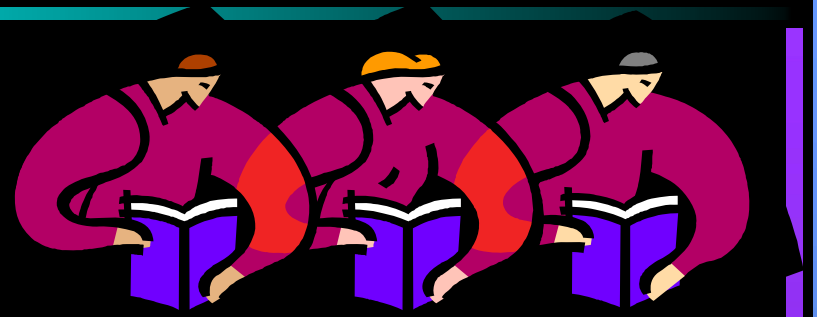
**Case-Control Studies** (what happened to the  
haves versus the have nots?)

**Cross-Sectional Surveys** (this way to media hype  
"X is associated with Y")

**Case Reports** (guess what happened to this guy?)

**"Perspectives" Articles** (everyone's entitled to my  
opinion)

# Essential Understandings



- Research is an *imperfect* science, yet yields important information
- Scientific research does not “prove” anything to be true *or* not true
- Research/reporting is often *biased*
- Research must be critically examined and interpreted for particular clinical needs and patient benefits

**Positive** results 3-12 times more likely to be published

Positive findings reported within 4.8 yrs

Negative findings take 8 yrs

Case in point:

## NIDA Clinical Trials Network (CTN)

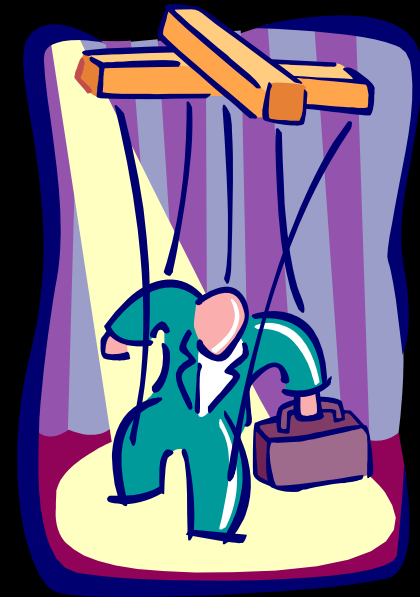


Treatment tested in real agencies with real clients and real counselors

Even the best studies have limitations.....

## Discussion:

- Who gets studied?
- Who gets left out?
- Are those who are studied similar to your clients?



*National Drug Abuse Treatment*  
***Clinical Trials  
Network***

**Motivational  
Enhancement Therapy  
for Pregnant  
Substance Users**



<http://clinicaltrials.gov/show/NCT00078143>



In theory, there is no difference  
between theory and practice.

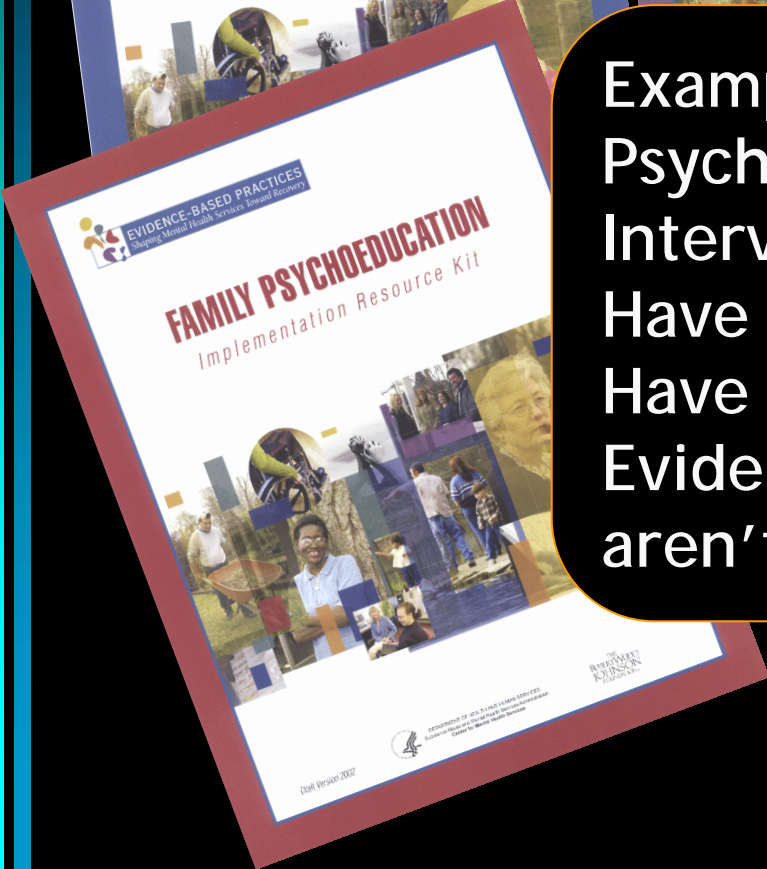
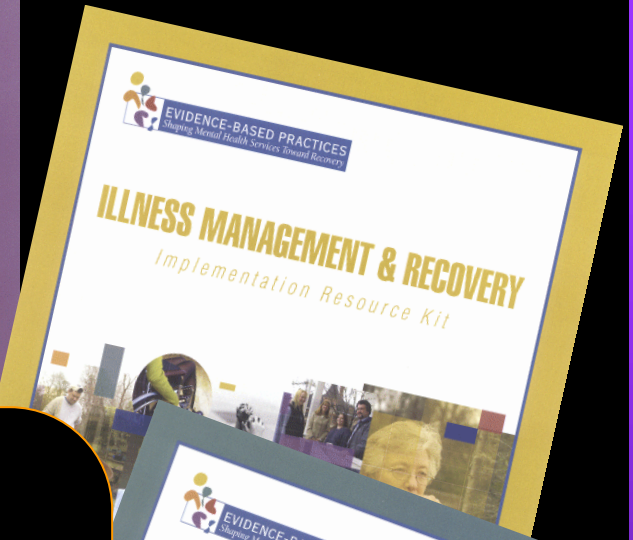
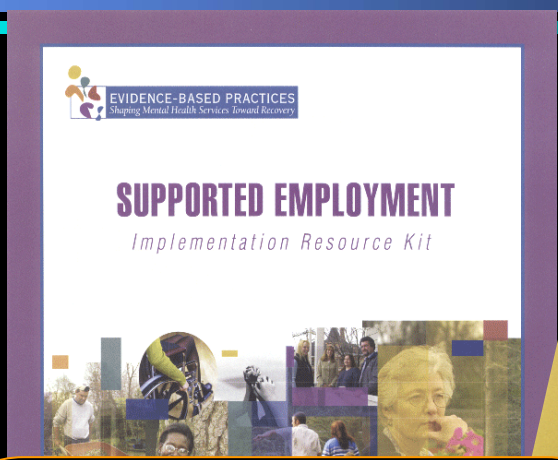
But in practice there is.

Bottom line:



the final "laboratory" is the  
program/person/practitioner

Examples of Psychosocial Interventions that Have Been Shown To Have Substantial Evidence...there aren't that many!



# On the other hand.... “local innovations”

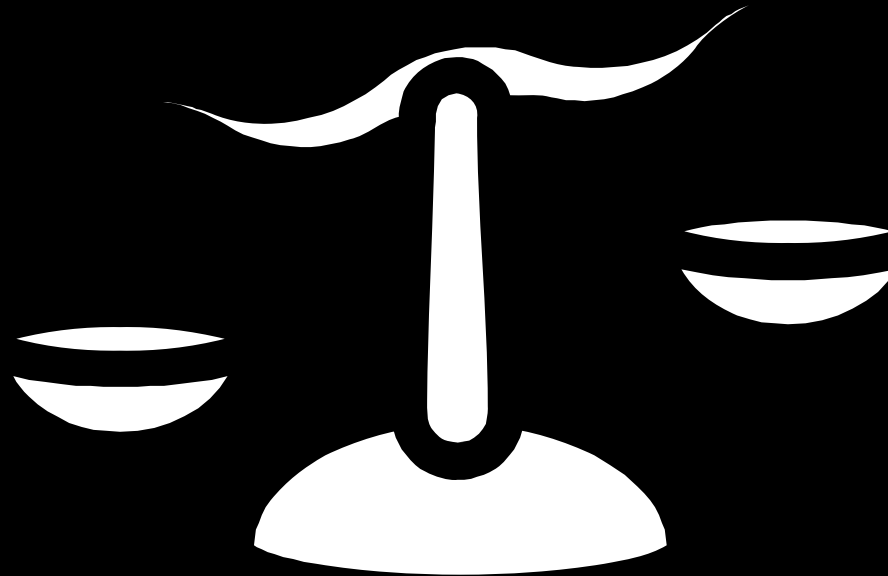


- knowledge that is developed from the field that has shown some positive outcomes.
- Sometimes called “practice-based evidence”
- Alcoholics Anonymous is a good example

**Your Opinion: which is most important  
on the treatment effectiveness scale???**

Use of  
EBP  
with  
fidelity

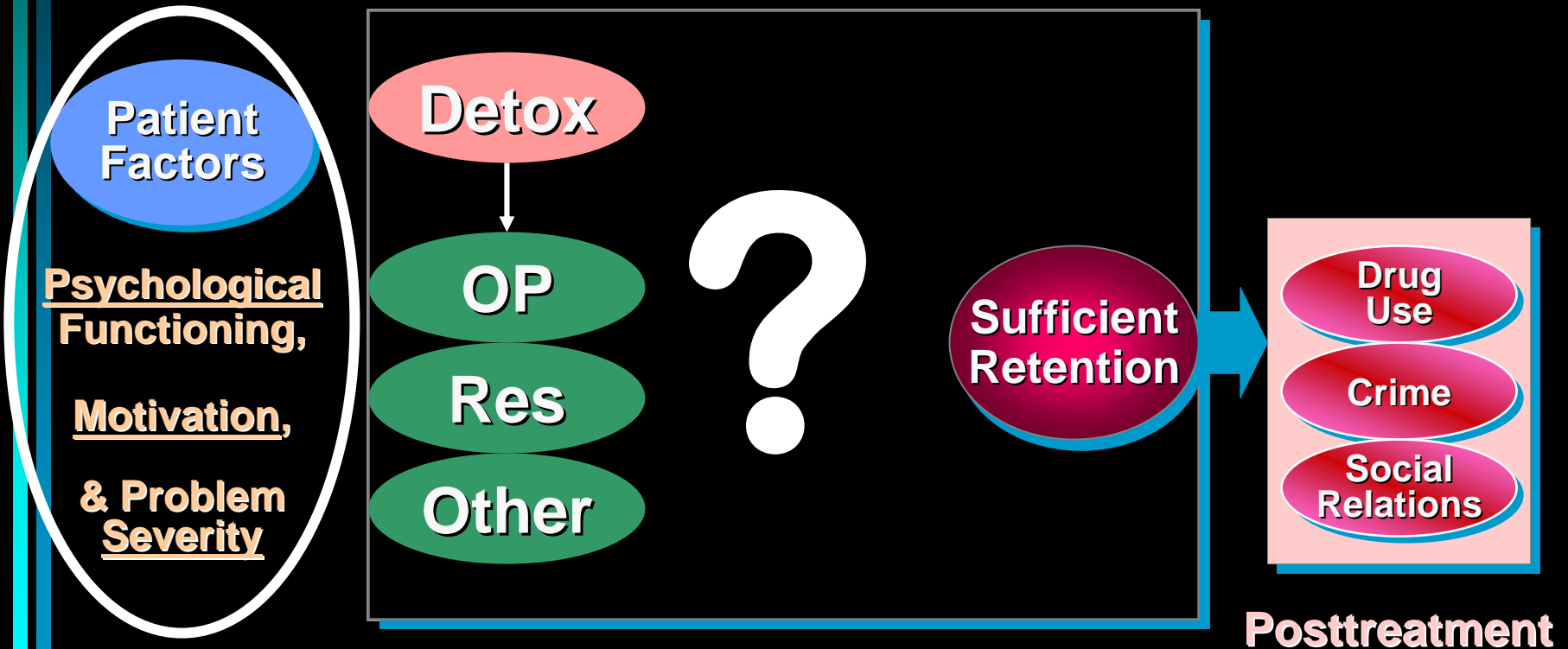
Therapeutic  
Alliance



# How Do you Decide?

- Take a moment and read the case study on page 10 of The Change Book
- Think for a moment about how your agency decided on the EBP(s) you have implemented or plan to implement in your program?

# Elements of a Model for the Treatment Process



Simpson, 2004

# Consider treatment a process

Patient  
Readiness  
for Tx

Program  
Participation

Behavioral  
Change

Adequate  
Stay in Trt

Therapeutic  
Relationship

Cognitive  
Change

Drug  
Use

Crim

Social  
Relations

Post-treatment

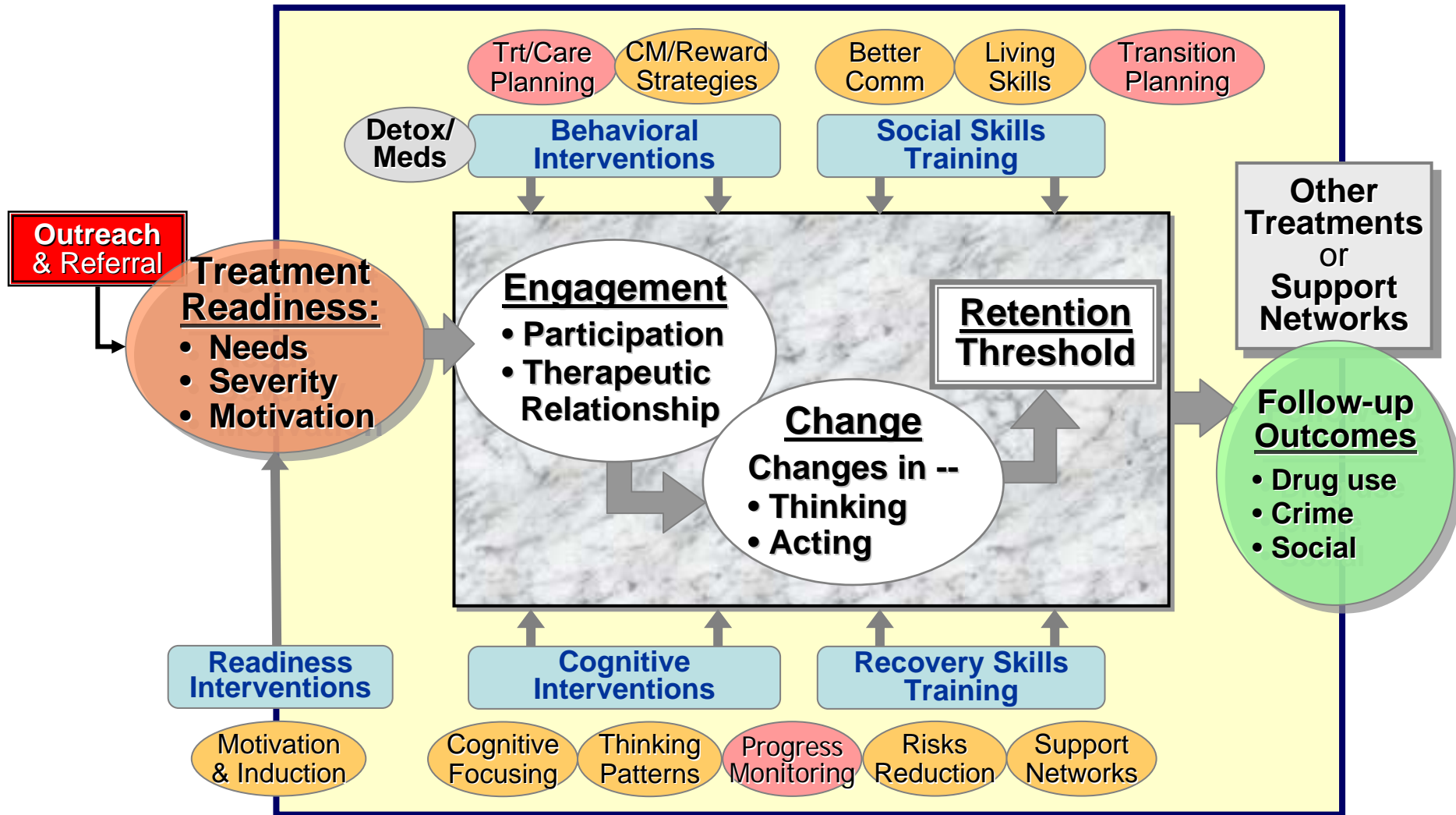
## Targeted Interventions

Adapted from Simpson, 2004

# Small Group Activity

- Discuss with your group the EBPs you are using or EBPs you are familiar with and decide what parts of the “TCU” treatment process each of these practices “might” improve (e.g., motivation, engagement in treatment, improving early recovery, & retention and reentry).
- Identify a recorder for your group and a spokesperson to report your findings

# Treatment Process Model



Simpson, 2004 (JSAT)

# Assessing Agency Needs

How do you decide  
what part of the  
treatment process to  
focus on?



# EBPs & Fidelity Basics



**“We are faced with the paradox of non-evidenced based implementation of evidence-based programs.”**

**-Drake, Gorman, & Torrey (2002)**

Choosing is just the Beginning!

Effective intervention practices

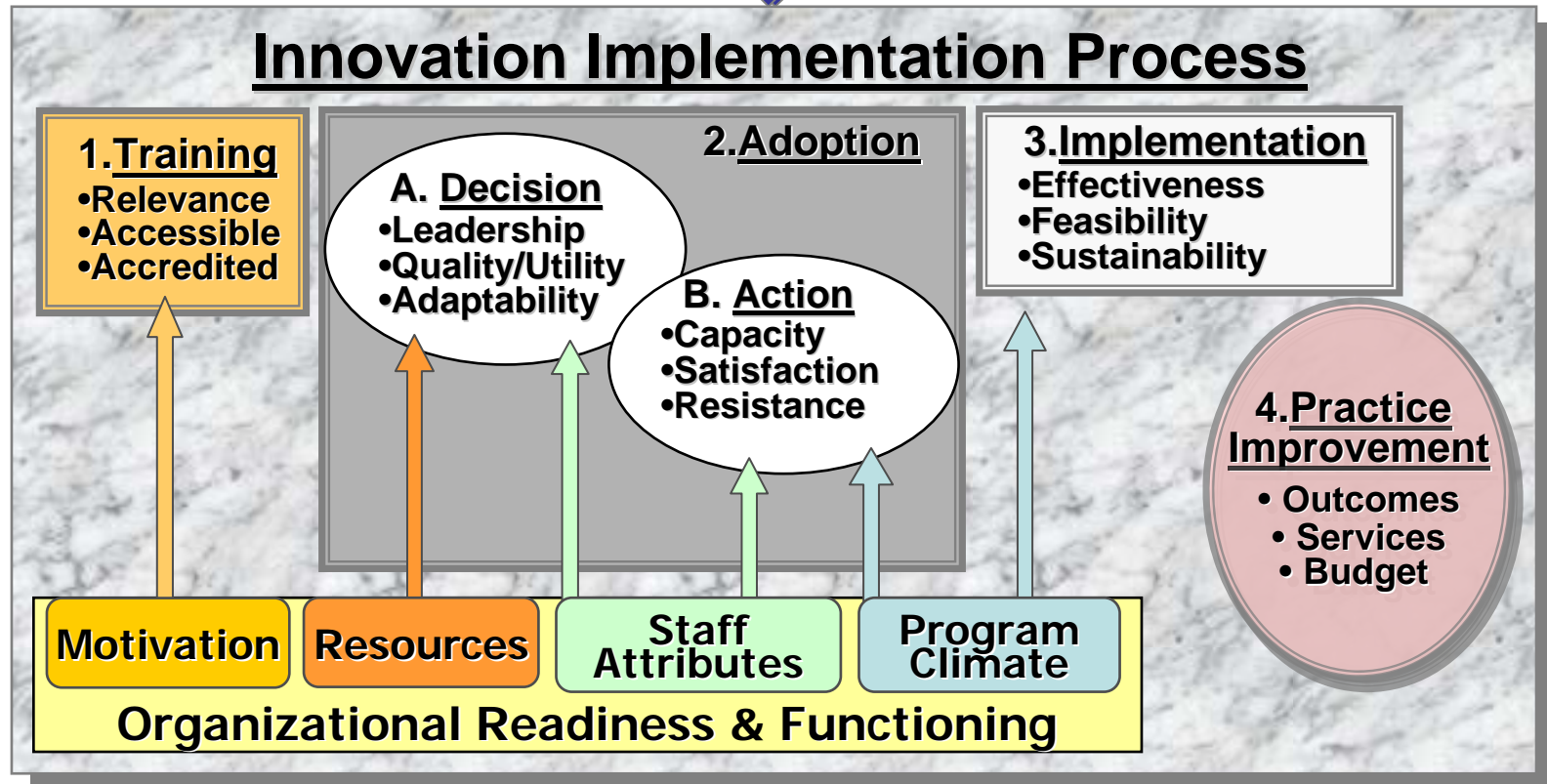
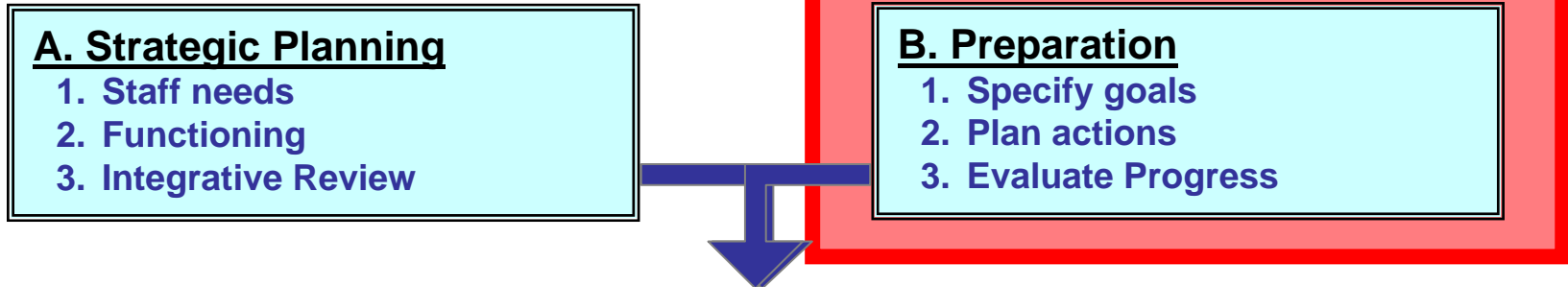
+

Effective implementation  
practices =

**POSITIVE CLIENT  
OUTCOMES**

Fixsen, et al 2005

# Innovation Planning & Implementation



# Fidelity case study: OREOs



What are the key characteristics of this "model" cookie?

Which of these represents “fidelity” to the original “model”?



What about OREO “matching”? Which is best for the dieter? The person allergic to chocolate? The endorphin-seeker?

You can take the basic elements of the model and come up with your own applications...does it produce the desired outcome? How would you know?

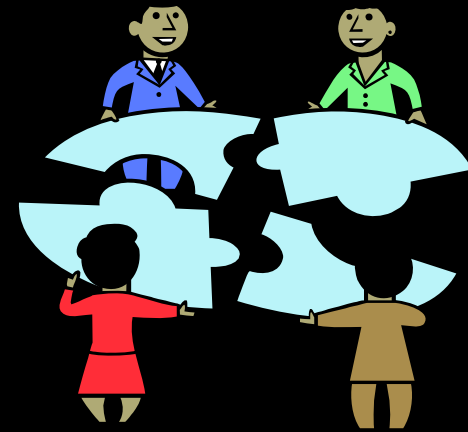


# Fidelity Helps Ensure Positive Outcomes



# What A Difference Fidelity Makes!

McHugo (1999) Study



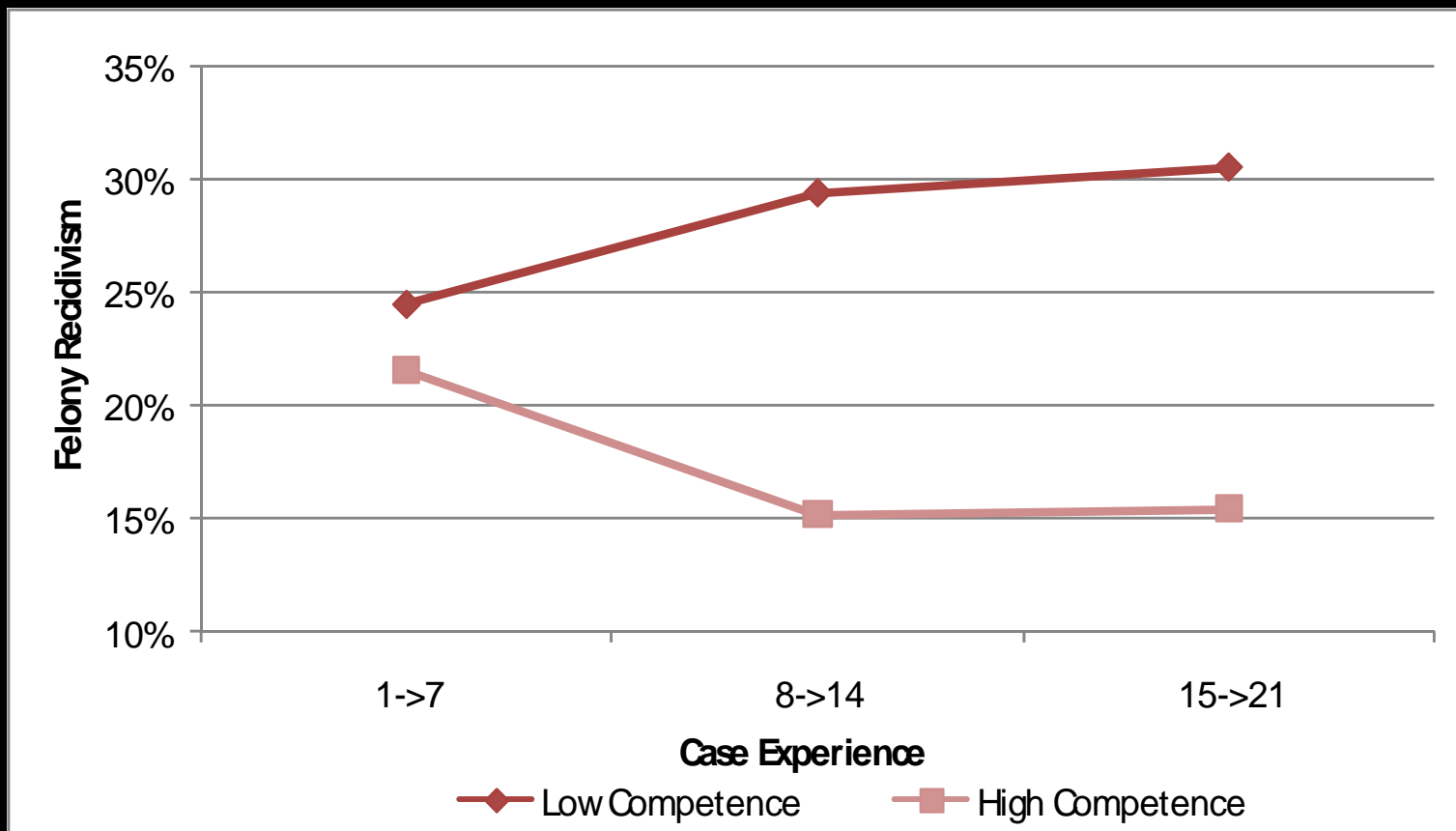
- Clients with MH and SUD received ACT in 7 mainly rural mental health centers
- 4 sites had high-fidelity ACT (n = 61)
- 3 centers had low-fidelity ACT (n = 26)
- Rigorous 3-year follow-up study



	<b>High ACT Fidelity</b>	<b>Low ACT Fidelity</b>
<b>Treatment Dropouts</b>	15%	30%
<b>Substance Use in Remission</b>	58%	13%
<b>Hospital Admissions</b>	2.87	4.69

...another example.....

## Felony Recidivism Rates of Families Served by High and Low Competent FFT Therapist



Source: Washington State Juvenile Justice Program. Total number of Therapist equal 38; total number of families = 502.

**and another...**

**meta-analysis of 72 MI studies found**

**“robust and enduring effects when MI is added at the beginning of treatment.”**

- **increases engagement and retention**
- **improves treatment outcomes**

Hetterna, J, Steele, J. & Miller, W. R. (2005). A meta-analysis of research on MI treatment effectiveness (MARMITE), *Annual Review of Clinical Psychology*, Vol 1.

## Fidelity to MI involved:



- Introduce MI into **one** assessment interview
- Train counselors and supervisors in MI
- Provide ongoing supervision of MI
- Tape counseling sessions
- Train supervisors in a simple tape rating system
- Rate counseling sessions on a regular basis
- Use information from recordings and ratings to guide supervision to increase adherence and competency in MI
- If possible, use a MI style in supervision

# Good News/Bad News

## *Good News:*

A substantial number of counselors in the US are being trained in MI and report that they are “doing MI” in their sessions.

## *Bad News:*

- Research demonstrates that most counselors who say they are doing MI really are **not**.
- Unless counselors record sessions that can later be rated, it is not possible to know if they are really doing MI (or adhering to any type of practice).



clinicians' self reports on MI proficiency were unrelated to proficiency levels in observed practice

4 mos after quality training, increase in skill level was gone

# Monitoring Fidelity

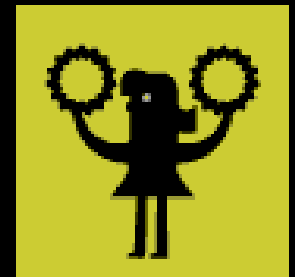


## Typical methods

- Practitioner completed checklists
- Consumer ratings
- Independent observations (audiotapes, videotapes, in-person)

And now for the best news of the day:

**Monitoring fidelity in  
itself promotes fidelity**



# Fidelity Is About Outcomes

Definition: degree to which program  
program model, similar to  
a recipe



*if you're making cookies and you leave out ONE  
ingredient what is the outcome? It depends:*

*If it's the raisins you leave out...they're still cookies*

*If it's the sugar you leave out....they're not*

*Need to know which "ingredient" creates which effect  
to know if it's ok to omit it...same with modifying EBP*

fidelity is like.....



## characteristics of organizations that implement with fidelity

- Early and ongoing collaboration with program developer
- Inclusion of all key stakeholders in the planning and evaluation of the program
- Site based, rather than centralized implementation planning and adoption
- Internal marketing for organizational and community support
- Identification of a staff coordinator



## characteristics of organizations that implement with fidelity



- driving and restraining forces for program success identified and clear action steps for both
- Three to five year commitment to funding and program institutionalization
- Training and ongoing technical support for providers
- Both process and outcome evaluation

# Modifications and Adaptations

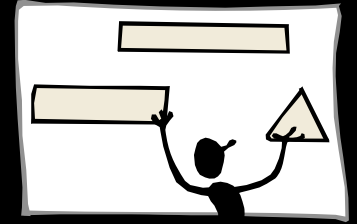


common modifications include:

- eliminating
- abbreviating
- reorganizing or
- supplementing

the program structure or content

# When is it ok to adapt?



The more narrowly drawn the program is, the less acceptable are adaptations, except for essentials like cultural appropriateness or language comprehension.



“Good” adaptations: increase the power of the materials to communicate with cultural appropriateness, language comprehension, and illustrative examples.....these generally don't hurt outcomes

“Bad” adaptations: insertions of old or extraneous material, reduction in number, purpose, or intensity of sessions...these have a negative impact on outcomes.

core components: what are they?

**“active ingredients”**



- program structure (e.g. the sequence of sessions or context of delivery),
- program content (e.g. specific concepts or skill sets), or
- method of delivery (e.g. assignments, group activities).

**In theory, core components must be implemented precisely as intended in order to achieve demonstrated outcomes.**

**where are they??**

specified in the program description, itemized within the implementation manual, or referred to as “required” elements.

If not identified, contact the program developer for information.

# “OK” adaptations



- Adapt program content to the culture and language of participants.

*Example: Adjust language, or activities to account for culture*

- Modify program content to account for developmental influences.

*Example: Opt not to use designated puppets if inappropriate for participants' maturity level*

## Hallmarks of “watered down” programs



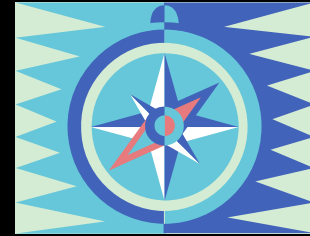
- Agency issues/agendas take priority over program mission
- Implementers pick and choose from model/curriculum components at will
- Program staff can't give a clear & detailed description of the program model
- Modifications aren't identified within the implementation process

Successful adaptations have the following characteristics:

- They are made in consultation with the program developer
- Adaptations are consistent with theoretical foundations of the program
- All adaptations are documented and referenced when conducting or reporting evaluation data
- Evaluation of adaptations is conducted after they have been implemented.



## Getting (Back) on Track



- Don't sweep concerns under the rug. Identify areas that pose challenges, lack clarity, or need attention.
- Take stock of strengths *and* weaknesses related to program fidelity and adaptation. It's all part of the big picture.
- Start documenting what you've done. Or take the "no looking back" approach and start documenting what you're doing as of today.

## Getting (Back) on Track

- Make the new or renewed approach to fidelity and adaptation a team effort.
- Access support and resources from program partners, program developers.



Don't forget!!

**Monitoring fidelity  
in itself  
promotes  
fidelity**

